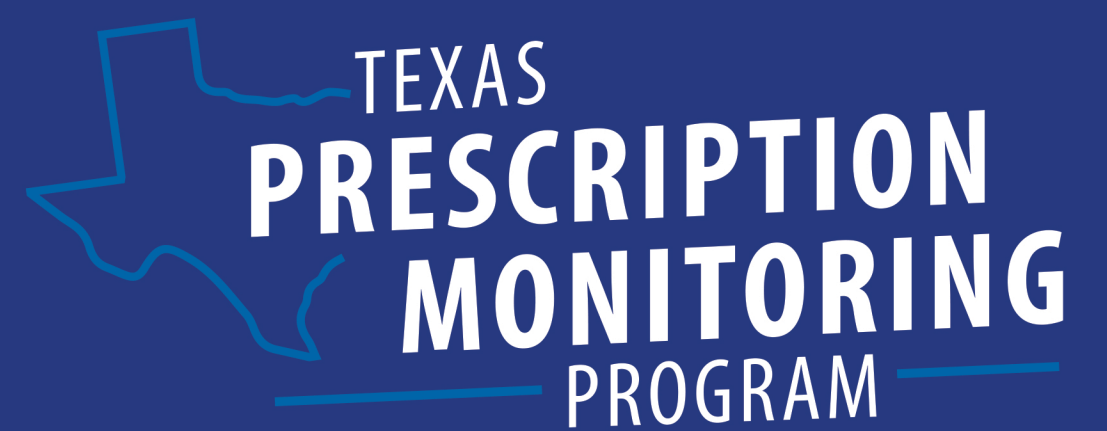




# The words you use impact your patient's health.

The evidence is clear. Peer-reviewed studies demonstrate that patient-centered language builds trust, reduces stigma, and increases positive health outcomes. Learn more from evidence-based guidelines, talking points, and videos designed to support you in having productive and satisfying patient conversations at [txpmp.org](https://txpmp.org). **Sign on before you sign off.**

[txpmp.org](https://txpmp.org)



Mandatory March 1, 2020